Ripple Research

Ripple Research Code of Ethics

Our code of ethical practice guides our decision-making as we navigate the ethical dilemmas and grey zones that confront us as we explore new and innovative research and advisory activities.

We strive to uphold the values of honesty, integrity, respect, tolerance, fairness, equality, diversity and inclusion.

We strive in all humility to ensure that our research and advisory work benefits society and the environment. We go beyond the principle of "do no harm" and seek to perform research and give advice that is beneficial to society and nature.

We are aware of the immense power, privilege and responsibility that comes with the technological tools we use in our research and advisory work.

We always identify the risks and potential harms that may flow from our activity and take appropriate steps to avoid, prevent, mitigate or remedy them.

We take steps to identify and eliminate bias in our research design, conduct and interpretation.

Our research methodology, design, process and conduct is subject to an appropriate ethics review, approval and monitoring. This will take into account the source of the data (primary or secondary), the method(s) of processing it, any possible or intended linkage of data sets, and data security and protection.